

Labovitz School OF BUSINESS AND ECONOMICS

UNIVERSITY OF MINNESOTA DULUTH Driven to Discover

INTERNSHIP PROGRAM

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Marketing & Communications Intern UMD Alumni Relations

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How did you choose where to intern and did you seek help?

LSBE Internship Program Director Angie Soderberg sent me an email in the summer about the position. I knew someone who had the same internship last year, so I looked for guidance from her about the position and about the site supervisor. I read the job description and knew immediately that this was something that I wanted to do.

What challenges did you face while interning and how did you overcome them?

It was a challenge to not get paid. It was hard putting in extra work and not being compensated for it. However, I overcame this challenge by knowing that I was getting class credit for the internship, and sometimes, it just felt like a class I had to go to. Luckily, I loved my internship and my supervisor, so it made me want to go. And I was happy to be there every shift.

What was the most surprising yet rewarding experience you had?

My supervisor and I planned Networking Night 2016. Doing all of the hard work and steps before hand made it a successful night. After the night was over, I was surprised at how good it felt for the night to have gone well and then feeling like I wanted todo the night over again!

What recommendations do you have for someone starting their internship journey?

Do not get discouraged when trying to find an internship. Originally, I wanted to have an internship the summer before my senior year. I applied to almost every marketing internship I came across. Unfortunately, I ended up getting only two interviews, and I was not hired. I was feeling very discouraged and scared. Seeing some of my peers getting internships freaked me out. Luckily, I found a great summer job involving customer service, and I learned to work at a 9-5 job. I was still fearful that summer about not having an internship/ job that related to my major. So I kept my eyes open for internships/marketing positions for the coming school year, checking my school email daily.

Then I saw Angie's email that included a job description for the Marketing and Communications Intern for UMD Alumni Relations. I thought it was a perfect fit for me! When I saw that it was unpaid, I was apprehensive about applying. However, my current situation of not having any experience at all, made it clear that that I had to apply. And the rest is history! Moral of the story: never give up! Just because one internship/ position you wanted did not work out, doesn't mean there isn't a better opportunity waiting.